



**North Pole Santa School
Presented for NORPAC–Santas
by North Pole Marketing
October 2, 3 & 4, 2020**

Create the Magic of Christmas

NOTE: All times are Pacific Daylight Time

*All sessions will start on time and
will end approximately 10 to 15 minutes before the hour.*

6:00 PM, Thursday October 2nd

- Meet and Greet hosted by NORPAC–Santas
- Explanation of how sessions will work by Santa Russell Albright
- Stories from the North Pole by Santa John Chilson

8:00 AM FRIDAY (PDT)

**Greetings from NORPAC–Santas
Introduction of main presenter**

Session 1 – 8:15 AM (PDT)

Developing Your Santa, Mrs. Claus or Elf Chapter 1

Session 2 – 9:00 AM (PDT)

**Becoming Santa by
Walking in the Footsteps of St. Nicholas Chapter 2**

Session 3 – Session 3 – 10:00 AM (PDT)

How and Why to BE Santa 24 x 7 x 365 Chapter 3

Session 4 – 11:00 AM (PDT)

**Children Today Are Different, But the Same Chapter 4
Keep the Children *SAFE!* Chapter 5**

12:00 PM (PDT)

Lunch Break

12:30 PM (PDT)

Online Meet & Greet

North Pole Santa School – Presented for NORPAC–Santas

Session 5 – 1:00 PM (PDT)

Raise Your Entertainer Level and Value

Not In Book

Session 6 – 2:00 PM (PDT)

Be a PROFESSIONAL!

Chapter 7

Manage Your Events

Chapters 6 & 7

Session 7 – 3:00 PM (PDT)

FILL Your Event Calendar

Chapter 6

4:00 PM (PDT)

End of Today's Sessions

North Pole Santa School – Presented for NORPAC–Santas

Session 8 – 8:00 AM Saturday (PDT)

Being Mrs. Claus

Special Guest Presenter – To Be Announced

Session 9 – 8:20 AM (PDT)

Storytelling for Santa

Special Guest Presenter – Santa Gary Jones

Session 10 – 9:00 AM (PDT)

Mrs. Claus and Her Puppet

Special Guest Presenter – Mrs. Claus, Christmas Carol Lee

Session 11 – 9:30 AM (PDT)

Create the *Magic* of Christmas

Chapters 1 – 7

Session 12 – 10:00 AM (PDT)

Promoting Your Events

Chapter 6

Session 13 – 11:00 AM (PDT)

What Do We Do *THIS* Year?

Not in Book

12:00 PM (PDT)

Lunch Break

12:30 PM (PDT)

Meet & Greet

Session 14 – 1:00 PM (PDT)

Quizzing Santa John, “Are you really Santa Claus?”

Session 15 – 1:30 PM (PDT)

Questions and Open Discussion

Thank–you’s and closing comments from NORPAC–Santas

Closing by Santa John

2:00 PM (PDT)

End of Conference